Take Advantage of These 5 Clover Features to Keep Generating Revenue While Social Distancing Practices Are In Place

The Clover Point of Sale System allows your business to easily accept major credit and check card payments from your customers, even if they are unable to visit your physical place of business. Clover makes it easy to continue driving sales with key features and app integrations.
1. **Sell Gift Cards with the Clover POS System**

   If you do not currently offer gift card options for your customers, now is a good time to begin. Gift cards create opportunities for businesses to quickly gain income and make deposits.

   With the Clover Point of Sale System, virtual gift card options can be available to your customers within 24 hours and can be emailed or even sent by text to the recipient. Gift card recipients can store and keep track of their virtual gift cards by downloading the GYFT app on their smartphone. Plastic gift cards are also available to merchants but require a longer turnaround time.

   With gift cards through Clover, there are no per-use or monthly service fees. Merchants pay only 2.5% per card load and are billed at the end of each month.

2. **Create A Delivery Charge on a Clover POS Device**

   All Clover POS devices, with the exception of CloverGo, support the creation of a delivery charge, which can be used to add a delivery fee at checkout.

   **Here’s how:**
   - Tap the Setup Icon
   - Tap Additional Charges
   - Make sure “Enable Service Charge” box is checked
   - Input a Service Charge percentage
   - Give it a name (ex: delivery fee)
   - Open the Register App to process a sale
   - Select items from inventory/menu
   - When total shows, tap the 3-dot menu at top left of the Register App screen and choose add (name you gave your Service Charge)

3. **Enable Tips on a Clover POS Device**

   Customers may wish to show their support for small businesses by leaving a tip on to-go orders. Make sure your device is set up to allow for a tip.

   **Here’s how:**
   - Tap the Setup Icon on the device or select Account & Setup on web dashboard
   - Tap Business Settings
   - Make sure “tips” box is checked
   - You can create “suggested gratuity” that will display on the screen of the tablet or mobile app after the amount of sale is entered
4. Utilize the Clover App Store for Online Orders and Delivery Service Integration

Work with delivery services like Uber Eats, Door Dash, GrubHub, and Postmates through any of the 3rd party Apps below.

When a customer places the order through their favorite Delivery App, the below Facilitator apps step in and shoot the order to the merchant’s Clover device for fulfillment. Online orders print off on your Clover system just like they were entered by an employee.

<table>
<thead>
<tr>
<th>Chowly App</th>
<th>OrderOut</th>
<th>ItsaCheckmate</th>
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<tbody>
<tr>
<td>Starting at $79/month.</td>
<td>Starting at $59/month.</td>
<td>Starting at $85/month.</td>
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5. Accept Phone Orders

Accepting phone orders is quick and easy with Clover POS devices. Customers can place an order and pay by phone. Payment information provided by phone can be keyed into any Clover device, minimizing “touch” exposure for customers and employees. No special apps are needed to take payments by phone.